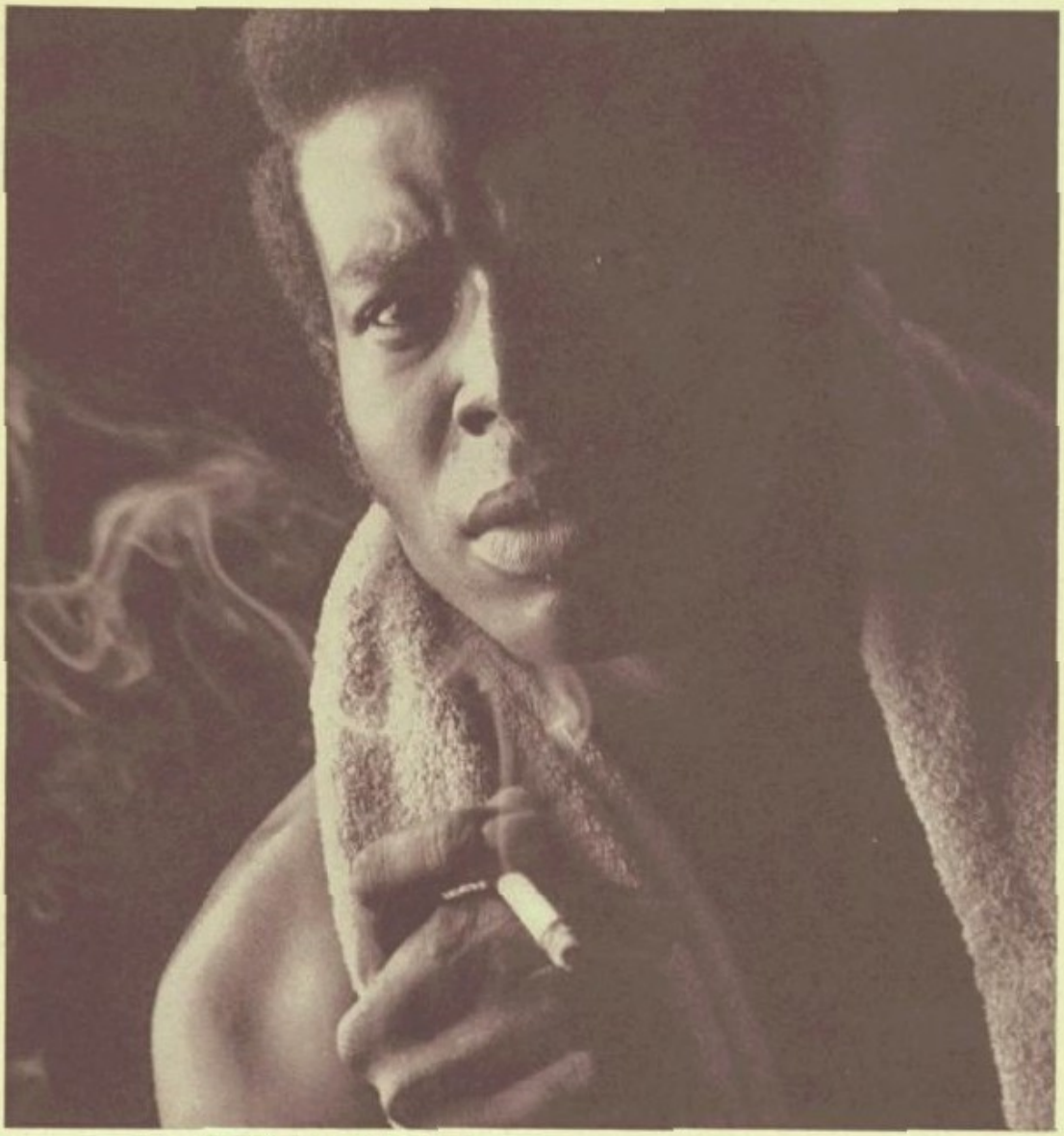
LEO BURNETT COMPANY, *Inc.*
Ad No. 2611—Towel—Req. No. 82465—1000 lines—B&W—1 col. x 200 lines—Newspapers, 1971 (A)
Printed in U.S.A.



HEAVY ON MENTHOL

Marlboro "Green"

18 mg."tar," 1.1 mg. nicotine av. per cigarette, FTC Report Aug.'71

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Source: https://www.industrydocuments.ucsf.edu/docs/qswn0003

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